Blueprint Events and Live Nation Announce Western Canada's Largest Electronic Indoor Music Festival As A Two-Night Stadium Event at BC Place December 26th & 27th

FOR IMMEDIATE RELEASE

VANCOUVER, BRITISH COLUMBIA—(Friday, October 4, 2013): Blueprint, in partnership with Live Nation Canada, is thrilled to announce the second annual CONTACT Winter music festival at BC Place Stadium, expanding this year to a two-day event, to be held over Boxing Day on December 26th and December 27th, 2013. **CONTACT 2013** will be the first ever two-day festival to occur at BC Place, and is poised to trump all previous large-scale events as the most elaborate to-date, attracting music lovers from all over the Pacific Northwest.

CONTACT 2013 follows on the heels of the success of **CONTACT 2012**, which featured a headlining performance by world-renowned electronic DJ Deadmau5, to the tune of 12,000 celebrators. Conceptualized and produced by Blueprint and Live Nation, this year's festival is expected to secure an even greater turn out over the course of the two days, and will be the largest ever, indoor festival to occur in Western Canada. The ambition to bring an event of this unprecedented magnitude to Vancouver fulfills the desires of Blueprint and Live Nation to grow and push the boundaries of the electronic music scene.

CONTACT 2013 will host ten of the most celebrated and illustrious artists in the current electronic music industry to perform over the two-day event, including **Skrillex, Kaskade, Dada Life, Diplo, Bingo Players, Baauer, Flosstradamus, Dirty South, Cashmere Cat and MakJ**, who will come to Vancouver from across North America, Europe and Australia.

Alvaro Prol, Co-Founder of Blueprint shares, "Last year's CONTACT was a groundbreaking event for us – the first time hosting a major electronic dance show at BC Place, and the first time hosting an event of that magnitude – and we were so thrilled to see it culminate to a sold-out demand".

“It has always been a goal of ours to host multi-day music events, and due to the overwhelming success of last year’s CONTACT festival, it signaled to us that the time is right to finally grow to host a two-day event. And with access to BC Place’s exciting, state of the art venue, and some of the biggest names in electronic music on board, we know that CONTACT 2013 is going to be even more epic than any dance festival we’ve ever hosted and the best party in BC, in 2013,” adds Prol.

Paul Haagenson, President of Live Nation Canada adds, "CONTACT is already the largest indoor electronic festival in Canada, and we have committed to making it bigger and better each year. Building on the success of CONTACT 2012 and our ongoing relationship with Blueprint, we are excited to continue to deliver massive events like this one to electronic fans in Vancouver and Western Canada.”

Graham Ramsay, Director of Sales and Marketing for BC Place comments, “CONTACT is a one-of-a-kind entertainment event for BC Place. Every feature available within the stadium will be utilized to create a spectacular experience for our guests”.

“We’re excited to be working with Live Nation and Blueprint to ensure the success of CONTACT 2013 and to continue to grow opportunities for unique live entertainment events in Western Canada”, adds Ramsay.

As the largest exhibition and entertainment venue of its kind in BC, and one of the most technologically advanced stadiums in the world, BC Place will set the stage for an unforgettable CONTACT Winter Music Festival experience. Festival-goers will be tantalized by the stadium’s exciting, “Northern Lights” LED roof display and light fixtures – animating and bringing each performance to life. A new state-of-the-art sound system featuring loudspeaker arrays mounted from above the stands, on the video board display and under the balconies, will pump out an amazingly clear sound, to create a memorable two days of musical acts.

The December 26th and 27th event will be open to all ages, and feature VIP areas for attendees who are 19 and older carrying ID, Doors open at 5pm each day, with acts running until midnight. Tickets will go on sale Thursday, October 10th at 10am. Early bird festival passes go on presale starting Monday, October 7th at 10am, ranging from $99.00 - $139.00 for the two days, in addition to VIP festival passes beginning at $225.00. Tickets available at www.livenation.com.

For more information on CONTACT and to stay up to date on this groundbreaking event, visit: www.contact-festival.com. Twitter: #CONTACT2013.

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