



FOR IMMEDIATE RELEASE
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Celebrate 25 years at BC Place Anniversary event pays tribute to the 80s at BC Lions Exhibition Game

(Vancouver, Canada)

On Thursday, June 19th, BC Place will roll back in time to create a nostalgic evening of fun and entertainment to celebrate 25 years as an icon on Vancouver's landscape.

The event, held during the BC Lions first exhibition game of the season, will open with the national anthem sung by *Canadian Idol* finalist, Karen-Lee Batten, followed by a proclamation from Mayor Sam Sullivan announcing *BC Place Day*.

"Some of the greatest events and people in the world have drawn crowds at BC Place. The stadium has an incredible 25-year history. We want British Columbians to celebrate this history and embrace the future of BC Place," says Warren Buckley, President and CEO of PavCo.

Half-time will feature a video montage of past events held at BC Place, including the Expo '86 Opening Ceremonies, and appearances by Michael Jackson, Pope John Paul II and David Beckham.

"It is fitting that BC Place is celebrating 25 years of entertainment the same year the Province is celebrating 150 years since the founding of BC as a Crown Colony," says Stan Hagen, Minister of Tourism, Sport and the Arts. "History was written locally and should be celebrated locally – and I congratulate BC Place on its first 25 years of hosting landmark events for British Columbians to share."

The Vancouver Circus School, choreographed by former Cirque du Soleil artist Sandra Botnen, will put on a spectacular show to some of the biggest hits of the 80s performed by RETROSONIC. The field will come to life with jugglers, contortionists and trampolinists performing on six Olympic-sized trampolines.

The first 2,500 people inside BC Place will receive a free soft drink and hotdog combo. Fans are encouraged to dress in their 80s best - slouch socks, acid-washed jeans and crimped hair.

EDITOR'S NOTE:

One-on-one interviews will be available with Warren Buckley, President and CEO of PavCo.

Copies of the press kit and 25th anniversary logo will be provided at the event, including a CD with high-res images of big events held at BC Place over the last 25 years and B-roll for television media. All 25th Anniversary media materials and high-res images are available online at the BC Place media centre at www.bcplace.com.



About BC Place

An icon on the Vancouver landscape, BC Place is where big dreams, inspirations and celebrations are shared. The future host to the 2010 Olympic Winter Games Opening and Closing Ceremonies and the Opening Ceremonies for the Paralympic Games, BC Place has a rich history of bringing the Province's events and fans together to Live Big Dreams. Hosting over 200 event days per year, the 60,000 seat multi-use facility is a division of PavCo (BC Pavilion Corporation), a Crown Corporation of the Province of British Columbia, Ministry of Tourism, Sports and the Arts, Hon. Stan Hagen, Minister.

About PavCo

BC Pavilion Corporation (PavCo) is a Provincial Crown Corporation of the Ministry of Tourism, Sports and the Arts, Honourable Stan Hagen, Minister, and has a rich history of leadership in the meetings and events industry. Committed to excellence from our values to our execution, PavCo operates two of BC's top public assembly facilities: BC Place and The Vancouver Convention & Exhibition Centre. PavCo is undertaking a process to revitalize BC Place over the next four years, including a retractable roof after 2010.

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