MEDIA ADVISORY

BC PLACE TO "LIGHT UP THE NIGHT" IN BLUE AND PURPLE FOR ME/CFS & FM AWARENESS DAY

Vancouver, BC: BC Place will glow blue and purple on Tuesday in support of International ME/CFS & FM Awareness Day, and as part of the "May 12th Light Up the Night Challenge". The event is supported by both the National ME/FM Action Network and the MEFM Society of BC to bring awareness to the experience and needs of people living with ME/CFS (Myalgic Encephalomyelitis/Chronic Fatigue Syndrome) and FM (Fibromyalgia). Close to 100,000 British Columbians are living with these disabling and often misunderstood diseases.

If you would like more information about ME/CFS or FM, please contact the National ME/FM Action Network (www.mefmaction.com) or the MEFM Society of BC (www.mefm.bc.ca).

BC PLACE TO GLOW BLUE AND PURPLE FOR
ME/CFS & FM AWARENESS DAY AND "MAY 12TH LIGHT UP THE NIGHT CHALLENGE"
Date: Tuesday, May 12th, 2015
Time: Sunset to 11:00PM

About the 'Northern Lights' at BC Place
The stadium roof façade – known as the Northern Lights Display - uses 1700 'ETFE' panels, stacked four rows high, and 6,800 linear feet of energy-efficient LED lights to create customizable lighting displays. BC Place has used the entire roof to promote specific events, create seasonal displays and raise awareness for community and charitable organizations.

About BC Place
BC Place Stadium is the largest multipurpose venue of its kind in the province of British Columbia. An architectural signature for the province, BC Place hosts sports, exhibition and entertainment on a year-round calendar of live events. BC Place is proud to be home to the BC Lions Football Club, Vancouver Whitecaps FC and the BC Sports Hall of Fame. For more information, follow @BCPlace on Twitter or visit www.bcplace.com

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